

2023 Sponsorship & Membership Opportunities

Dear NEWIEE Community,

Thank you for your ongoing support of New England Women in Energy and the Environment. NEWIEE is pleased to offer a variety of sponsorship and membership opportunities in 2023. Please consider these options as you budget for the year. NEWIEE sponsors and members are welcome to bundle sponsorship and membership for the entire year and remit payment for all of them at once. Early commitment also is a way to become an Annual Sponsor, described below.

After a successful year of in-person events in 2022, NEWIEE hopes that our <u>2023 Signature Events</u> will be in-person, as long as we can hold them in a safe and healthy manner. If you have any questions or would like to move forward, please contact us at <u>newiee@newiee.org</u>. We appreciate your engagement and support!

Sponsorship Levels and Benefits	Reception (one company only)	Platinum	Gold	Silver	Carbon Offsets (one company only)
Price	\$7,500	\$6,000	\$3,000	\$1,500	\$1,750
Tickets to the Event*	20 (two full tables)	20 (two full tables)	10 (one full table)	5 (half a table)	2
Logo Prominent During Event	Yes	Yes	Yes	Yes	Yes
Logo in Program denoting sponsorship level	Yes Highest visibility Two-page ad in the program	Yes One-page ad in the program	Yes Half-page ad in the program	Yes	Yes
Logo on NEWIEE Website, Newsletters, and Social Media denoting Sponsorship Level	Yes	Yes	Yes	Yes	Yes
Recognition from NEWIEE Leadership During Event	Yes	Yes	-	-	-
One-Year Ambassador Level Organizational Membership with NEWIEE	Yes Includes unlimited memberships for employees and much more!	-	-	-	-

2023 Annual Awards Gala (Spring)

*All sponsorship levels are eligible for additional tickets purchased at the reduced member price. Note: Member ticket price is \$300, and non-member ticket price is \$450.



VIEE 2023 Sponsorship & Membership Opportunities

2023 Women Shaping the Agenda Event (Summer)

Sponsorship Levels and Benefits	Reception (one company only)	Platinum	Gold	Silver	Carbon Offsets (one company only)
Price	\$5,000	\$2,000	\$1,000	\$500	\$800
Tickets to the Event*	25	20	10	5	2
Logo Prominent During Event	Yes Highest visibility	Yes	Yes	-	Yes
Logo in Program denoting Sponsorship Level	Yes	Yes	Yes	Name Only	Yes
Logo on NEWIEE Website, Newsletters, and Social Media denoting Sponsorship Level	Yes	Yes	Yes	Name only; only on website	Yes
Recognition from NEWIEE Leadership During Event	Yes	Yes	-	-	-

*All sponsorship levels are eligible for additional tickets purchased at the reduced member price. Note: Member ticket price is \$50, and non-member ticket price is \$75.



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2023 Annual Meeting and Fall Fête Event (Fall)

Sponsorship Levels and Benefits	Reception (one company only)	Platinum	Gold	Silver	Carbon offsets (one company only)
Price	\$3,000	\$1,200	\$600	\$300	\$500
Tickets to the Event*	20	10	5	2	1
Logo Prominent During Event	Yes	-	-	-	-
Logo in Program Denoting Sponsorship Level	Yes Highest visibility	Yes	Yes	Yes	Yes
Logo on NEWIEE Website, Newsletters, and Social Media denoting Sponsorship Level	Yes	Yes	Yes	Name only; only on website	Yes
Recognition from NEWIEE Leadership During the Event	Yes	Yes	-	-	-

*All sponsorship levels are eligible for additional tickets purchased at the reduced member price. Note: Member ticket price is \$25, and non-member ticket price is \$50.

Annual Signature Event Sponsors

Organizations who commit and make a combined payment to sponsor **all three Signature Events** are designated as Annual Sponsors. In addition to the benefits outlined above, the logo of each Annual Sponsor is displayed in NEWIEE's Monthly Newsletter and in the introduction slides displayed for each NEWIEE Virtual event, all year long.



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Chapter and Committee Sponsorships – New for 2023!

Rising Professionals (RP) Sponsorship				
Sponsorship Benefits	Annual Rising Professionals Sponsor*	Venue Sponsor Do you have an event space that you would allow the group to use, free of charge? Please contact <u>NEWIEE@NEWIEE.org</u> , and if your space is utilized, enjoy the following benefits:		
Price	\$250	Venue Sponsors are encouraged to provide light refreshments		
Tickets to Event(s)	10 total tickets to RP events for the 2023 calendar year	2 tickets to the event hosted at your venue		
Logo	Featured on NEWIEE Up-And-Comers webpage, and individual RP events on the NEWIEE calendar	Featured on individual event on the NEWIEE calendar		
Recognition from NEWIEE Leadership During Event(s)	Yes, at all RP events	Yes, at the event hosted at your venue		
Opportunity to introduce your organization to NEWIEE Rising Professionals	Yes, at one (1) bi-monthly Rising Professionals Committee meeting	Yes, at the event hosted at your venue		
Ability to highlight a featured job posting for a Rising Professional	Yes, at one (1) bi-monthly Rising Professionals Committee meeting	No		

For events charging a non-member fee, additional tickets may be purchased by the sponsor(s) at half of the \$30 nonmember price.

*Only one (1) Annual Rising Professionals Sponsorship will be available in 2023. However, additional venue sponsors may be recognized for specific programs.



NEWIEE On Campus (NOC) Sponsorship				
Sponsorship Benefits	Annual NEWIEE On Campus Sponsor*			
Price	\$250			
Logo	Featured on NEWIEE Up-And-Comers webpage and individual NOC events on the NEWIEE calendar			
Recognition from NEWIEE Leadership During Event(s)	Yes			
Opportunity to introduce your organization to NEWIEE Rising Professionals	Yes – your org will have the opportunity to participate in each panel (one representative per panel)			

*Only one (1) Annual NEWIEE on Campus Sponsorship will be available in 2023.

	Annual Regional Chanter Sponsor*	Venue Sponsor		
Sponsorship Benefits	Annual Regional Chapter Sponsor* Boston, Maine, New Hampshire, Rhode Island, Western New England	Do you have an event space that you would allow the group to use, free of charge? Please contact <u>NEWIEE@NEWIEE.org</u> , and if your space is utilized, enjoy the following benefits:		
Price	\$250 per Chapter	Venue sponsors are encouraged to provide light refreshments		
Tickets to Event(s)	10 total tickets to your Regional Chapter's events for the 2023 calendar year	2 tickets to the event hosted at your venue		
Logo	Featured on NEWIEE Regional Chapters webpage, and your Chapter's individual events on the NEWIEE calendar	Featured on individual event on the NEWIEE calendar		
Recognition from NEWIEE Leadership During Event(s)	Yes	Yes, at the event hosted at your venue		
Opportunity to introduce your organization at events	Yes, at one (1) of your local Chapter's events	Yes, at the event hosted at your venue		

For events charging a non-member fee, additional tickets may be purchased by the sponsor(s) at half of the \$30 non-member price.

*Only one (1) Annual Sponsorship per Chapter will be available in 2023. However, additional venue sponsors may be recognized for specific programs.



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Membership Benefits	Individual	Classic	Premier	Ambassador	
Annual Pricing	\$110*	\$850*	\$1,700*	\$3,400*	
Membership Type	Individual	Organizational	Organizational	Organizational	
Number of Employee Memberships	1	10	20	Unlimited	
Access to Members-Only Benefits					
Attend the NEWIEE Annual Meeting	_				
View the NEWIEE Member Directory					
Participate in NEWIEE Mentorship Program as a Mentee	Yes	Yes	Yes	Yes	
<u>Post Job Openings</u> to NEWIEE Jobs Board	-	Job Postings Posted by NEWIEE upon request	Job Postings Proactively curated by NEWIEE	Job Postings Proactively curated by NEWIEE	
Attend NEWIEE VIP Programming Roundtable at no cost	-	1 invite	2 invites	4 invites	
Discounted Member Pricing Toward			1	1	
Additional Employee Memberships	-	\$85 each	\$85 each	N/A	
Tickets to NEWIEE Signature Events and other NEWIEE Programming	Yes	Yes	Yes	Yes	
Tickets to Participating Friends-of-NEWIEE Events	Tes	165	165	Tes	
Recognition for Your Organization's Support					
Recognition in NEWIEE's Annual Report	-	Yes	Yes	Yes	
Recognition on NEWIEE's Website		Name	Logo	Logo	
Access to NEWIEE Member Spotlight	Yes	Yes	Yes	Yes	

*A 50% discount on Individual Membership is available to students and individuals working for a non-profit organization or government entity. A 50% discount on Organizational Membership is available to academic institutions, non-profit organizations, and government entities.