

2026 NEWIEE ANNUAL AWARDS GALA

May 7, 2026 | 6-9 PM | The Westin Copley Place Boston

Gala Sponsorship Opportunities

Each spring, the region's most influential energy and environmental professionals gather for an unparalleled networking experience. The NEWIEE Annual Awards Gala brings together 650+ industry executives, government leaders, and nonprofit innovators for an evening of strategic connections and celebration of the exceptional women+ leaders driving our sector forward.

WHY SHOULD I SPONSOR?

Position your organization at the center of New England's energy and environmental ecosystem. As a sponsor, you'll have the opportunity to connect with decision-makers actively shaping the region's energy transition from utility executives and public sector energy and environmental officials to energy developers and innovators and more. Your sponsorship demonstrates leadership in advancing equity in our industry while providing:

- Direct access to a network of regional influencers
- Sustained visibility through a multi-month promotional campaign reaching 5,500+ professionals
- Formal recognition among peers who prioritize diversity, equity, and inclusion

Sponsors receive event tickets, prominent recognition during the Gala, and visibility across NEWIEE's social media, email newsletters, and web platforms.

**200+
Organizations
Represented**

**650+
Event
Attendees**

**10,000+
Marketing
Reach**

Across Social Media
and Newsletter

ABOUT NEWIEE

NEWIEE is working toward a future where women+ in the energy and environmental sectors lead and contribute at all levels of the industry, bringing more diverse perspectives to inform decision-making and generating broadly beneficial outcomes.



Contact Executive Director Kate Johnson (Kate@newiee.org) to confirm your sponsorship or learn more.

newiee.org

Gala Sponsorship Opportunities

PRESENTING SPONSOR** \$20,000 | 25 TICKETS

Pre-Event Recognition

- Named as presenting sponsor with logo in digital event materials (event site, newsletters, etc.)
- Dedicated social media campaign (2+ posts)

Event Recognition

- Live speaking opportunity from stage (3-5 minutes)
- Prominent logo displayed & extended acknowledgement from stage
- Logo on all event slides
- Opportunity to provide branded giveaway to guests
- NEW: 30 sec video played at stage

Additional Benefits

- Dedicated event photos provided after
- VIP experience (early venue access, meet with award winners, & NEWIEE Board)
- Annual Ambassador Membership (\$3,400 value)
- Post-event social media post

RECEPTION HOST (SOLD)** & DESSERT HOST** \$15,000 | 20 TICKETS

Pre-Event Recognition

- Logo on all digital event materials, featured as host of one event element (Dessert or Opening Reception)
- Dedicated pre-event social media spotlight post

Event Recognition

- Prominent logo displayed & extended acknowledgement from stage
- Dedicated signage at the chosen event element
- NEW: Branded napkins at chosen event element

Additional Benefits

- Dedicated event photos provided after
- Annual Ambassador Membership (\$3,400 value)
- Post-event social media post

PLATINUM

\$10,000 | 15 TICKETS

Pre-Event Recognition

- Logo on all digital event materials
- Pre-event social media spotlight post

Event Recognition

- Logo displayed on slides & stage acknowledgment

Additional Benefits

- Access to post-event photos

GOLD

\$6,000 | 10 TICKETS

Pre-Event Recognition

- Logo on all digital event materials
- Pre-event social media spotlight post

Event Recognition

- Logo displayed on slides

Additional Benefits

- Access to post-event photos

SILVER

\$3,500 | 5 TICKETS

Pre-Event Recognition

- Logo on all digital event materials

Event Recognition

- Logo displayed on slides

Additional Benefits

- Access to post-event photos

SUSTAINABILITY (SOLD) ** \$7,500 | 10 TICKETS

Pre-Event Recognition

- Dedicated pre-event social media spotlight post
- Logo on all digital event materials noting sustainability sponsor

Event Recognition

- Logo displayed & extended acknowledgement from stage
- Dedicated signage with Sustainability recognition

Additional Benefits

- Access to post-event photos

Tables of 10. All sponsors may purchase additional tickets at the reduced member price.

** Available for only one company.