



2022 Sponsorship and Membership Opportunities

Dear NEWIEE Community,

Thank you for your ongoing support of New England Women in Energy and the Environment. NEWIEE is pleased to offer a variety of sponsorship and membership opportunities in 2022. Please consider these opportunities as you budget for the year. NEWIEE sponsors and members are welcome to select a package of sponsorship and membership opportunities for the entire year and remit payment for all of them at once. Please let us know if you are interested in this approach!

As we emerge from the COVID-19 pandemic, NEWIEE expects that most—if not all—of its signature events will be held in person in 2022. However, NEWIEE will continue to assess whether it is safe and prudent to return to in-person events and discuss any changes to this package with its sponsors.

2022 Annual Awards Gala (Spring)

Sponsorship Levels and Benefits	Reception (one company only)	Platinum	Gold	Silver
Price	\$7,500	\$6,000	\$3,000	\$1,500
Tickets to the Event*	20 (two full tables)	20 (two full tables)	10 (one full table)	5 (half a table)
Logo Prominent During Event and in Program Denoting Sponsorship Level	Yes Highest visibility	Yes	Yes	Yes
Logo on NEWIEE Website, Newsletters, and Social Media with Sponsorship Level	Yes Plus: Two-page ad in the program	Yes Plus: One-page ad in the program	Yes Plus: Half-page ad in the program	Yes
Recognition from NEWIEE Leadership During Event	Yes	Yes	-	-
One-Year Ambassador Level Organizational Membership with NEWIEE	Yes Includes unlimited memberships for employees and much more!	-	-	-

*All sponsorship levels are eligible for additional tickets purchased at the reduced member price.

Note: Member ticket price is \$200, and non-member ticket price is \$300.



2022 Women Shaping the Agenda Event (Summer)

Sponsorship Levels and Benefits	Reception (one company only)	Platinum	Gold	Silver
Price	\$3,000	\$1,000	\$500	\$250
Tickets to the Event*	20	10	5	2
Logo in Program Denoting Sponsorship Level	Yes Highest visibility	Yes	Yes	Yes
Logo on NEWIEE Website, Newsletters, and Social Media Denoting Sponsorship Level	Yes	Yes	Yes	-
Recognition from NEWIEE Leadership During Event	Yes	Yes	-	-
Logo Prominent During Event	Yes	-	-	-

*All sponsorship levels are eligible for additional tickets purchased at the reduced member price.
Note: Member ticket price is \$20, and non-member ticket price is \$40.

2022 Annual Meeting and Fall Fête Event (Fall)

Sponsorship Levels and Benefits	Reception (one company only)	Platinum	Gold	Silver
Price	\$3,000	\$1,000	\$500	\$250
Tickets to the Event*	20	10	5	2
Logo in Program Denoting Sponsorship Level	Yes Highest visibility	Yes	Yes	Yes
Logo on NEWIEE Website Denoting Sponsorship Level	Yes	Yes	Yes	-
Recognition from NEWIEE Leadership During the Event	Yes	Yes	-	-
Logo Prominent During Event	Yes	-	-	-

*All sponsorship levels are eligible for additional tickets purchased at the reduced member price.
Note: Member ticket price is \$20, and non-member ticket price is \$40.

For more information on NEWIEE's Signature Events, visit <https://newiee.org/events/>



Membership with NEWIEE

Membership Benefits	Individual	Classic	Premier	Ambassador
Annual Pricing	\$100*	\$750*	\$1,500*	\$3,000*
Membership Type	Individual	Organizational	Organizational	Organizational
Number of Employee Memberships	1	10	20	Unlimited
Access to Members-Only Benefits				
Attend the NEWIEE Annual Meeting	Yes	Yes <u>Job Postings</u> Posted by NEWIEE upon request	Yes <u>Job Postings</u> Proactively curated by NEWIEE	Yes <u>Job Postings</u> Proactively curated by NEWIEE
View the NEWIEE Member Directory				
Participate in NEWIEE Mentorship Program as a Mentee				
Post Job Openings to NEWIEE Jobs Board	-			
Attend NEWIEE VIP Programming Roundtable	-	1 invite	2 invites	4 invites
Discounted Member Pricing Toward				
Additional Employee Memberships	-	\$75 each	\$75 each	N/A
Tickets to NEWIEE Signature Events and other NEWIEE Programming	Yes	Yes	Yes	Yes
Tickets to Participating Friends-of-NEWIEE Events				
Recognition for Your Organization’s Support				
Recognition in NEWIEE’s Newsletter	-	Yes	Yes	Yes
Recognition on NEWIEE’s Website		Name	Logo	Logo
Recognition through NEWIEE’s Social Media		Annually	Annually	Annually
Access to NEWIEE Member Spotlight	Yes	Yes	Yes	Yes

*A 50% discount on Individual Membership is available to students and individuals working for a non-profit organization or government entity. A 50% discount on Organizational Membership is available to academic institutions, non-profit organizations, and government entities.

For more information on membership, visit <https://newiee.org/membership/>



Contact NEWIEE

Please contact us to discuss membership and sponsorship opportunities for 2021.
We appreciate your engagement and support!

<http://newiee.org/contact-us/>

New England Women in Energy and the Environment
Department 1210
PO Box 986500
Boston, MA 02298-6500
NEWIEE@NEWIEE.org