



Sponsorship & Membership Opportunities

Dear NEWIEE Community,

Thank you for your ongoing support of New England Women in Energy and the Environment (NEWIEE). Our work helping women+ find and thrive in our industries is as important as ever, and we need your help to continue our 2025 programming!

Annual Sponsorship

We encourage you to consider an Annual Sponsorship, which provides year-long visibility for your company. Commit and make a single payment for your preferred level of sponsorship for each of our three signature events -- the Awards Gala, Women Shaping the Agenda, and Fall Fete. In addition to the event specific sponsorship benefits outlined below, your company logo will be displayed as an Annual NEWIEE Sponsor in all of our bi-weekly newsletters, sent to over 4000 people, and at virtual events throughout the year.

2025 Benefits at 2024 Pricing

Companies that purchase an Annual Sponsorship by <u>March 31, 2025</u> will save by receiving 2024 pricing

A Range of Opportunities

We invite you to explore our full range of opportunities below, from signature events, to regional chapters to rising professional gatherings, there is something for everyone.

We also invite you to review your membership status and consider joining, renewing, or upgrading to get the full NEWIEE experience. We have both organizational and individual membership options and a 50% discount for students, non-profits, and government entities.

If you have any questions or suggestions about sponsorship or membership, please contact us at <u>newiee@newiee.org</u>.

NEWIEE is a 501(c)3 public charity. Sponsorship contributions in excess of the value of goods or services received may be deductible for federal income tax purposes.

ANNUAL AWARDS GALA May 8, 2025

We proudly feature our sponsors' logo on all website, newsletter and social media promotions leading up to the event as well as during the Gala.

Sponsorship Levels and Benefits	Reception Host (only one available) Dessert Host (only one available)	Platinum	Gold	Silver	Sustainability (only one available)
Price	\$12,000	\$9,500	\$5,000	\$2,500	\$6,000
Tickets to the Event*	20 (two full tables)	20 (two full tables)	10 (one full table)	5 (half a table)	10 (one full table)
Electronic Program	Two-page ad	One-page ad	Half-page ad	Logo	Logo
Recognition at Event	Logo displayed & from stage	Logo displayed & from stage	Logo displayed	Logo displayed	Logo displayed & from stage
One-Year Ambassador Level Organizational Membership	Yes (Includes unlimited memberships for employees)	_	-	-	-



*All sponsors may purchase additional tickets at the reduced member price.

WOMEN SHAPING THE AGENDA (WSTA) SUMMER 2025

We proudly feature our sponsors' logo on all website, newsletter and social media promotions leading up to the event as well as during WSTA.

Sponsorship Levels and Benefits	Reception Host (only one available)	Platinum	Gold	Silver	Sustainability (only one available)
Price	\$5,000	\$2,000	\$1,000	\$500	\$1,200
Tickets to the Event*	25	20	10	5	10
Recognition at Event	Logo displayed & from stage	Logo displayed & from stage	Logo displayed	Logo displayed	Logo displayed & from stage

ANNUAL MEMBERS MEETING & FALL FETE (AMM/FF) FALL 2025						
We proudly feature our sponsors' logo on all website, newsletter and social media promotions leading up to the event as well as during the AMM/FF.						
Sponsorship Levels and Benefits	Reception Host (only one available)PlatinumGoldSilverSustainabil (only one available)					
Price	\$5,000	\$2,000	\$1,000	\$500	\$1,200	
Tickets to the Event*	25	20	10	5	10	
Recognition at Event	Logo displayed & from stage	Logo displayed & from stage	Logo displayed	Logo displayed	Logo displayed & from stage	

*All sponsors may purchase additional tickets at the reduced member price.

RISING PROFESSIONALS (RP)

We proudly feature our sponsor and event hosts' logos on all website, newsletter and social media promotions leading up to the RP event.

Sponsorship Benefits	Annual Sponsor (only one available)	Event Host
Price	\$500	Encouraged to provide light refreshments
Recognition from NEWIEE leadership during the Event(s)	Yes	Yes, at the event hosted at your venue
Opportunity to introduce your organization at events	Yes, at one (1) monthly Rising Professionals Meet up	Yes, at the event hosted at your venue
Ability to highlight a featured job posting	Yes, at one (1) monthly Rising Professionals Meet up	-

NEWIEE ON CAMPUS (NOC)

We proudly feature the sponsor's logo on the NEWIEE Up-and-Comers webpage and at individual NOC events.

Sponsorship Benefits	Annual Sponsor (only one available)		
Price	\$250		
Recognition from NEWIEE leadership during the Event(s)	Yes		
Opportunity to introduce your organization at events	Yes, your organization will have the opportunity to participate in each pane with a representative		

For events charging a non-member fee, sponsors may purchase additional tickets at half of the non-member price.

REGIONAL CHAPTER SPONSORSHIPS

We proudly thank each chapter sponsor by displaying its logo on chapter announcements and day-of-event materials (minimum 2 events/year). Opportunities available for:

Boston, Maine, New Hampshire, Rhode Island, Vermont, Western New England

Sponsorship Benefits	Annual Sponsor (one per Chapter)	Event Sponsor	Event Host
Price	\$500 per Chapter	\$300 per event	Encouraged to provide light refreshments
Recognition from NEWIEE Leadership during Event(s)	Yes	Yes, at the local Chapter event that you are sponsoring	
Opportunity to introduce your organization at events	Yes, at all of your local Chapter's events	Yes, at the local Chapter event that you are sponsoring	



For events charging a non-member fee, sponsors may purchase additional tickets at half of the non-member price.

Members are the heart of our organization. Annual memberships available at the organizational and individual levels. Find a level that works for you.

Membership Benefits	Ambassador	Premier	Classic	Individual		
Annual Pricing	\$3,400*	\$1,700*	\$850*	\$110*		
Membership Type	Organizational	Organizational	Organizational	Individual		
Number of Employee Memberships	Unlimited	20	10	1		
Access to Members-Only Benefits						
Attend the NEWIEE Annual Meeting	Yes					
View and Be Listed in the NEWIEE Member Directory	Yes					
Participate in NEWIEE Mentorship Program as a Mentee	Yes					
Participate in Peer Circles Program	Yes					
Submit Job Openings to NEWIEE Jobs Board	10 per month -			-		
Receive Jobs Board listings curated on your behalf	5 per month	3 per month	-	-		
Attend NEWIEE Annual Members Roundtable at no cost	4 invites	2 invites	1 invite	-		
Discounted Member Pricing Toward						
Additional Employee Memberships	N/A	\$85 each	\$85 each	-		
NEWIEE Signature Events and other Programming	Yes					
Recognition for Your Organization's Support						
On NEWIEE's Website	Yes			-		
In NEWIEE's Annual Report	Yes -			-		
Opportunity to be featured in NEWIEE Member Spotlight	Yes					

*A 50% discount on Individual Membership is available to students and individuals working for a non-profit organization or government entity. A 50% discount on Organizational Membership is available to academic institutions, non-profit organizations, and government entities.

Appendix

2024 EVENT SPONSORSHIP RATES AVAILABLE TO 2025 ANNUAL SPONSORS

	Reception	Platinum	Gold	Silver	Carbon Offset/ Sustainability
Awards Gala	\$10,000	\$3,000	\$4,000	\$2,000	\$1,750
WSTA	\$5,000	\$2,000	\$1,000	\$500	\$800
AMM/Fall Fete	\$3,000	\$1,500	\$750	\$375	\$500



If you have any questions or suggestions about sponsorship or membership, please contact us at newiee@newiee.org.