Logo and Program Ad Specifications for NEWIEE Gala Sponsors
Thank you for supporting NEWIEE!

LOGO

Deadline: Logos must be received by close of business on Thursday for inclusion in the following week's website update (Monday) and newsletter (Tuesday). Please email logo to newiee@newiee.org.

Format: jpg or png

Full Color: Yes

Image Size: The minimum file size should be 50KB, but we prefer to receive your highest resolution file that we can resize accordingly across our communication mediums.

PROGRAM AD

Deadline: March 18. Please email ad to newiee@newiee.org. Ads submitted by the deadline are also included in an ad showcase in our newsletter prior to the gala (sent to approximately 2,000 people).

Format: jpg or PDF (Word and PowerPoint Files are also welcome)

Full Color: Yes

Content: The content is up to you, but here are some ideas:

- Congratulate the Awardees
- Talk about careers for women at your company
- Talk about special programs you have, e.g. internships in energy and the environment

Image Quality: 300 dpi

Image Size: Varies by sponsorship level - see table below.

Sponsorship Level	Ad Size
Reception	**TWO FULL** Page Ads: 5" Wide x 6.5" High EACH (Vertical/Portrait layout)
Platinum	**FULL** Page Ad: 5" Wide x 6.5" High (Vertical/Portrait layout)
Gold	**HALF** Page Ad: 5" Wide x 3.25" High (Horizontal/Landscape layout)