

JOIN US FOR NEWIEE's 2022 WOMEN SHAPING THE AGENDA EVENT!

**DOING WELL BY DOING GOOD**  
 THE BUSINESS OF ESG AND HOW IT'S DRIVING POSITIVE CHANGE IN ENERGY AND ENVIRONMENT

August 3, 2022 | 5-8pm  
 University of St. Joseph, West Hartford, CT

**KEYNOTE**  
  
 Susan Bysiewicz  
 Connecticut Lieutenant Governor

**PANELISTS**

- Laney Brown  
Avangrid
- Cynthia Curtis  
Jones Lang LaSalle
- Kerry O'Neill  
Inclusive Prosperity Capital
- Christine Shaw, JD, MBA  
Office of Connecticut State Treasurer

**MODERATOR**  
  
 Leila Dillon  
 Ameresco

**WOMEN SHAPING THE AGENDA #WSTA2022**

From board rooms to break rooms and beyond, ESG is a hot topic. Once considered a tool for assessing socially conscious investment, ESG (Environmental, Social, Governance) is now considered a critical tool to help assess and manage risk, performance and impact. At NEWIEE's 2022 Women Shaping the Agenda event, in which leading women professionals will share their thoughts on the ways in which ESG practices and reporting have become a driver for positive change in energy and environment. Our panelists will discuss strategic considerations, opportunities and challenges, and lessons learned as companies work to minimize their impact on the climate and communities while continuing to deliver financially.

Demonstrate your commitment to elevating and advancing women professionals in the energy and environmental fields with one of these available sponsorships:

Sponsorship Level and Benefits	Reception* SOLD	Platinum	Gold	Silver
Price	\$3,000	\$1,000	\$500	\$250
Tickets to the Event**	20	10	5	2
Logo on Program Denoting Sponsorship Level	Yes, highest visibility	Yes	Yes	Yes
Logo on NEWIEE Website, Newsletters, & Social Media Denoting Sponsorship Level	Yes	Yes	Yes	-
Recognition from NEWIEE Leadership During the Event	Yes	Yes	-	-
Logo Prominent During Event	Yes	-	-	-

*\*\*All sponsorship levels eligible for additional tickets at the reduced member price.  
 Note: Member ticket price is \$20, and non-member ticket price is \$40.*

**Contact [newiee@newiee.org](mailto:newiee@newiee.org) to confirm your sponsorship. Deadline: Friday July 29, 2022.**

Sign up early to get the most visibility for your sponsorship dollars!

New England Women in Energy and the Environment (NEWIEE) is a non-profit, tax exempt organization under Section 501(c)(3) of the Internal Revenue Code.